

# Kitchen Retailer of the Year

Sponsored by



L-R The team from Kitchens by JS Geddes with Neff group marketing manager Jo Eyers

## Winner Kitchens by JS Geddes Kilmarnock

The continuous attention to detail of this fantastic business means it has featured in this category many times. The consistent combination of a great showroom, effective business plan and highly trained and motivated staff is a recipe for success but, as with all companies that regularly enter the awards, the emphasis must be on achievements in the last 12 months. And this is where Jim Geddes and his team have pipped the other worthy finalists to the trophy.

The investment for 2016/2017 was in an impressive commitment to service and logistics with a new warehouse

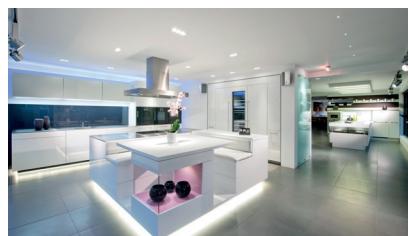


and distribution centre built 100 yards from the showroom.

What the judges said:

"A true retailer that strives for continuous improvement across all areas of the business. From their clearly visible progression in digital marketing channels through to the development of a new warehouse and distribution unit, nothing is left to chance. They know exactly who their clients are and delivers a product and service commensurate to the audience. This is a business that we as an industry should be proud of."

## Finalists



**Kitchens International**  
Edinburgh



**The Myers Touch**  
Winchester



**Hobsons Choice**  
Swindon



**Kitchen Gallery**  
Birmingham



**Laings**  
Inverurie