

Bathroom Product Innovation of the Year

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[L-R] Host Miles Jupp,
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and kbb Birmingham key
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Winner Axor ShowerHeaven 1200/300 4jet

Axor or Hansgrohe often appear on this list every year and it's for good reason.

This is simply just an incredibly aspirational product that any consumer will see and want in their bathroom. The ShowerHeaven is a huge 1.2m overhead shower that allows for multiple personal experiences by the user. It has four retractable 'wings' and integrated ambient lighting, this is combined with three jet types - the concentrated mono jet in the middle, the expansive rain jet, and the body jets with their unique PowderRain spray. All these

provide a relaxing massage spray, a soothing rain shower, or even a gentle drizzle.

www.hansgrohe.co.uk



Finalists



Aqualisa Q Edition

The Aqualisa Q Edition is not a revolutionary new shower but a really subtle and clever tweak. It's also a very smart and stylish looking thing with several options for finishes, and the marketing and overall production is top quality.



BetteLoft Ornament Collection

Sometimes things deserve acknowledgement simply because they look great. The BetteLoft Ornament from Bette is a bath and washbasin collection with a striking geometric embossed exterior.



Cleanet Riva by Laufen

Cleanet Riva is a shower toilet that manages to not look like a shower toilet. Laufen says it's the first integrated shower toilet with a completely closed ceramic body that conceals the engineering inside and allows for a classic aesthetic appeal.