

## **QUESTIONS**

### **Kitchen Designer of the Year**

These are the questions you will be asked on the online entry form for the kbbreview Retail & Design Awards 2019.

**This is for you to use purely as a guide to help you anticipate and write the answers you need to send in.**

Our recommendation is to write the answers and then cut and paste them into the online form.

Please answer ALL the questions if at all possible, they have been chosen by the judges to give the most pertinent information they need and skipping some will seriously affect your chances of being shortlisted.

You can write as much as you like for each question, the gap between questions on the online form is not an indication of how much you should write.

Don't forget that you need to upload supporting material such as jpg images of your project or showroom or PDFs of floorplans and elevations. PLEASE label all your files with your project name or company name – it means we can keep the right files with the right entry.

If you have any problems, contact us on [awards@kbbreview.com](mailto:awards@kbbreview.com) or 0208 515 2113.

**The total project cost paid to you by the client was...**

**Does this figure includes VAT, Installation, Appliances?**

**If possible, please give brand names for...**

**Appliances, Worktops, Furniture, Sink/brassware, other relevant products**

**Tell us a little about your client**

**Sum up the brief from your client**

**Describe the project. (*Consider the judging criteria below...*)**

## **JUDGING CRITERIA**

The judges score each design project against these criteria. Each carries an equal weight towards the final score.

- Aesthetics
- Meeting and exceeding the brief
- Problem solving
- Product and material choice
- Unique ideas and initiative
- Value for money